

Millionaire Real Estate Investors Think in Units

Each management unit represents time, focus, cost and liability. Each rental unit represents a cash flow stream. Over time, millionaire real estate investors diversify their portfolio to maximize cash flow and minimize management. This diversification also protects them from shifting rental markets.

	Single Family	Small & Medium Multifamily	Large Multifamily & Commercial
\$			
\$\$			
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\$ = Net Worth/Buying Power ○ = Rental Unit ■ = Management Unit