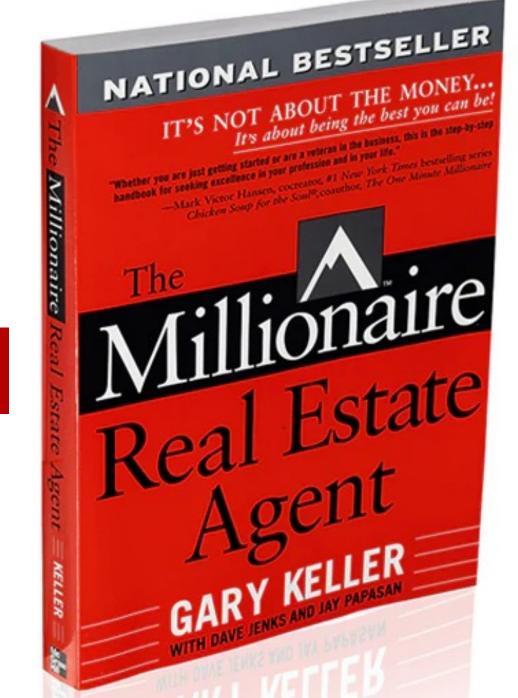
## Keller Building Your 20-Lane Highway

The MREA Book Club





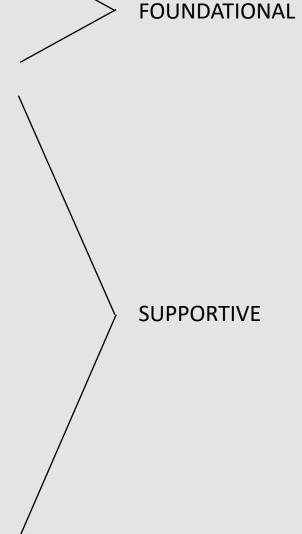


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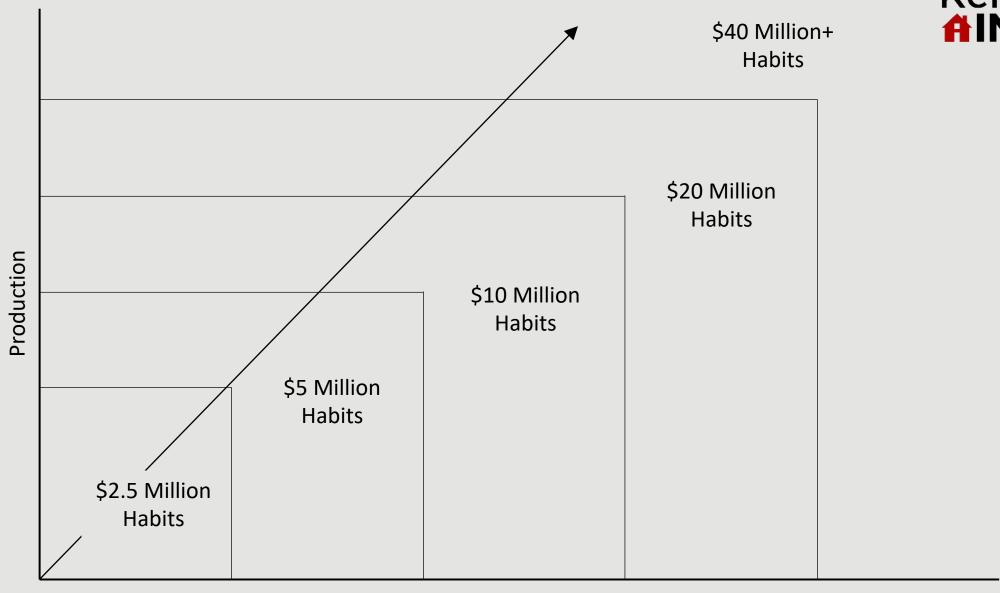
## The Nine Ways a Millionaire Agent Thinks



- 1. Economic Model
- 2. Lead Generation Model
- 3. Budget Model
- 4. Organizational Model
- 5. Expansion Model
- 6. Expansion Model
- 7. Expansion Model
- 8. Expansion Model
- 9. Expansion Model







## The Eight Goal Categories of the Millionaire Agent



**Leads Generated** 

**5** Money

2 Listings

6 People

**3** Contracts Written

**7** Systems/Tools

4 Contracts Closed

**8** Personal Education



## The Energy Plan



2. Physical Energy

3. Emotional Energy

4. Mental Energy

5. Business Energy



All by 11 a.m. each day!

